

**EEO Mid-Term Report  
October 1, 2011**

**Report Filed for the Period of October 1, 2010 through September 30, 2011**

**KZWV-FM  
Eldon, Missouri**

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Wright communications, LLLP

(To Be Placed in the KZWV-FM File Located at 1081 Osage Beach Road, Osage Beach, Missouri 65065  
and online at KZWV-FM's website at [www.1019thewave.com](http://www.1019thewave.com).)

**Current Staff List as of September 30, 2011 (6 Fulltime Employees)**

- 1-Program/Production Manager: Steve Richards (Klocke)**
- 2-News Director: Stacy Caran**
- 3-Business Manager: Jessica Eusterbrock**
- 4- On-Air Talent: Ed Foxmier (Hartenstien)**
- 5-Station Manager: Robert Toalson**
- 6- Marketing Representative: Kay Reeves**

**Positions Filled at KZWV-FM:**

**Marketing Representative:** This position markets radio advertising on KZWV-FM to central Missouri businesses 100% of the time.

Position Posted: Marketing Representative

Recruitment Sources:

KZWV-FM website. 1081 Osage Beach Road. Osage Beach, MO 65065.  
573-746-7873.

Lake Sun Leader, LakeNewsOnline.com, ShoptheLake.com, West Side  
Star, Focus, Penny Saver, & Weekly Standard

KZWV-FM. On-air campaign of 290- :30 commercials.

Total Number of Persons Interviewed for the Position: 8

Hired: Annette McNamara Date of Hire: 6/20/11  
Referring Recruitment Source: Applicant Contact. Newspaper

Hired: Alecia Etter. Date of Hire: 7/12/11  
Referring Recruitment Source: Applicant Contact. On-air Radio  
campaign.

-“Spirit of the Ozarks” public service campaign: From the initial launch date of October 2, 2006 through September 30, 2011 KZ WV-FM has provided open access to numerous community entities for the purpose of providing free airtime to promote public services, causes and volunteer opportunities. Additionally, this campaign was designed to provide on-air interview opportunities for community leaders and a chance for radio station management to share employment opportunities and recruiting efforts with various community members and leaders.

-Chamber Expos/Shows. KZ WV-FM is a member of the Lake Area Chamber of Commerce and the Lake West Chamber of Commerce and participate in the annual shows and expos to promote careers in broadcasting and marketing fields.